# CLEANUPUK FESTIVE FUNDRAISING!

## LET'S MAKE OUR NEIGHBOURHOODS CLEANER AND GREENER



## FESTIVE FUNDRAISER PACK 2026



CleanupUK is registered charity no. 1120115



**Thank you for choosing to support CleanupUK. By organising a fundraiser, taking part in a litter-pick or encouraging others to donate, you're helping us work towards a cleaner, greener and litter-free environment for all.**

**The money you raise helps support our work to tackle litter and encourage people to take pride in the places where they live, work and play. - George Monck, CEO**

# WHAT YOUR FUNDRAISING HELPS TO SUPPORT



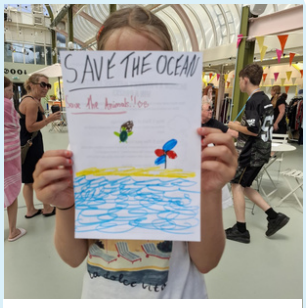
## Cleaner Streets and Public Spaces

Supporting community action to tackle litter and make local streets, parks and shared spaces cleaner and more welcoming.



## Community Litter-Picking Activities

Providing activities, to encourage and support volunteers who give their time to make a difference in their neighbourhoods.




## Litter Awareness and Education

Providing educational resources to spread the message about the impact of litter and encouraging environmental protection.




## Bringing Communities Together

Inspiring individuals, schools, workplaces and local groups to work together towards a shared goal.



## A Cleaner Future for Everyone

Supporting the wider effort to create cleaner, healthier and more pleasant places for future generations.

## Thank You!

Your support means so much to CleanupUK.
Together, we can make a difference,
one litter pick and one community at a time.

## Fundraising as part of a business?

If you're taking part in this fundraiser through your workplace or business, please let our Corporate Team know so we can track your efforts and offer support.
Email: corporate@cleanupuk.org.uk



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# WELCOME TO CLEANUPUK'S FESTIVE FUNDRAISING PACK!

**Thank you for choosing to support CleanupUK this festive season! Whether you're organising a festive bake sale, hosting a Christmas jumper day, arranging a community litter-pick or taking on a sponsored challenge, your support can make a real difference.**

**At CleanupUK, we believe everyone deserves to enjoy clean, safe and welcoming public spaces. By bringing people together and encouraging positive action in our communities, we can help create cleaner places for everyone.**

**This pack is here to help you turn your festive fundraising ideas into reality. Inside, you'll find inspiration for fundraising activities, practical planning tips, ready-to-use posters, a sponsorship form, bake sale poster template and ideas to help you spread the word.**

**Getting started is easy:**

- **Choose a festive fundraising activity that you enjoy.**
- **Set yourself a fundraising target.**
- **Invite friends, family, colleagues or your community to get involved.**
- **Have fun, raise funds and help support cleaner communities.**
- **Share your fundraising success and thank everyone who contributed.**

**From everyone at CleanupUK, thank you for being part of the movement. Let's make this festive season a little cleaner and greener.**

**Merry Christmas and happy fundraising!**

**The CleanupUK Team**





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# 12 FESTIVE FUNDRAISING IDEAS:

## 1
### Santa Litter-Pick Challenge!

Dress up as Santa and litter-pick.
Ask colleagues, friends and family to sponsor your team for every bag of litter collected or for taking part.

## 2
### Sponsor a Festive Cleanup

Challenge your group to complete a set number of litter-picking sessions in December. Ask supporters to sponsor each session or make a donation towards your overall target.

## 3
### Christmas Jumper Litter-Pick Day

Invite everyone to wear their favourite Christmas jumper while joining a local litter-pick. Ask participants to donate to take part and award a prize for the best festive outfit!

## 4
### Twelve Bags of Christmas

Take on the challenge of collecting 12 bags of litter before Christmas. Ask friends, family and colleagues to sponsor your progress.

## 5
### Festive Workplace Cleanup

Bring your workplace together for a lunchtime litter-picking challenge. Create teams, ask colleagues to donate to participate and see which team can make the biggest difference to your local area.

## 6
### Festive Bake Sale for a Cleaner Community

Host a festive bake sale with mince pies and gingerbread. Donate the proceeds to CleanupUK and encourage customers to sign up for a future litter-pick.

## 7
### Festive Litter-Picking Competition

Organise a friendly competition between teams. Ask each team to pay a small entry donation, then challenge everyone to collect the most litter safely within an agreed time. Celebrate!

## 8
### Festive Clean-Up and Coffee Morning

Organise a Christmas litter-pick followed by a cosy coffee morning. Sell hot drinks, mince pies and festive treats, with all fundraising proceeds going towards your CleanupUK fundraiser.

## 9
### Santa's Sponsored Steps Challenge

Challenge yourself to walk a certain number of steps in December while litter-picking along the way. Ask friends and family to sponsor every 1,000 steps or donate towards your overall target.

## 10
### Festive Fancy Dress Fundraising Cleanup

Dress as elves, reindeer or Christmas puddings, ask everyone to pay a small entry donation and see who can collect the most litter safely. Award a prize for the best costume!

## 11
### Festive Photo Challenge

Share photos of your litter-picking team in Christmas outfits (with permission) Ask supporters to donate to vote for their favourite festive look.

## 12
### Christmas Countdown Cleanup

For the 12 days before Christmas, complete a short litter-pick each day.
Ask supporters to sponsor each day or make a donation for every cleanup completed.



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# 10 STEP GUIDE TO PLAN YOUR FESTIVE FUNDRAISER

## 1 Choose Your Fundraising Idea

Pick an activity that you enjoy and that suits your time, budget and the people you want to involve.
It could be a festive litter-pick challenge or a sponsored cleanup.

## 2 Set a Fundraising Target

Decide how much you would like to raise. Having a clear target gives everyone something to work towards and helps motivate your supporters.
Remember, every donation makes a difference.

## 3 Pick a Date and Location

Choose a date. If you're organising a litter-pick or community event, make sure you have permission to use the location and check that it is suitable and safe.

## 4 Get Your Friends, Family or Colleagues Involved

Fundraising is even more fun when you do it together! Ask friends, family, neighbours, classmates or workmates to join in, help organise or spread the word.

## 5 Make a simple checklist of everything you'll need. This might include:

- Litter pickers, gloves and rubbish bags
- Posters, decorations and fundraising materials
- Refreshments or prizes
- Volunteers to help on the day
- A way for people to donate

## 6 Spread the Word

Tell everyone about your fundraiser! Share your plans on social media, send messages to friends and family, put up posters (where permitted) and ask local businesses or community groups to help promote it.

## 7 Keep Everyone Safe

If you're organising a litter-pick, make sure everyone understands the safety guidance. Wear suitable clothing and footwear, use litter-picking equipment, stay away from roads and never touch needles, chemicals, broken glass or other hazardous waste.
Follow the guidance for reporting or disposing of hazardous items.

For more detailed safety information head to www.cleanupuk.org.uk

## 8 Enjoy Your Fundraising Day!

Have fun, take photos (with permission), thank your volunteers and encourage everyone to get involved. Don't worry about making everything perfect, the most important thing is bringing people together for a good cause.

## 9 Collect Donations and Share Your Success

Keep track of the money raised and use CleanupUK's JustGiving account to deposit your donations. Once your fundraiser is over, share your total with everyone who supported you and celebrate what you've achieved.

## 10 Say Thank You!

Remember to thank everyone who donated, volunteered, shared your posts or helped make your fundraiser happen. Their support has helped you bring your community together for a cleaner environment.



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# CLEANUPUK FESTIVE FUNDRAISER

I'm taking part in the CleanupUK Festive Fundraiser to help keep our streets, parks and green spaces clean. Every bag of rubbish collected makes a real difference to the environment and our community. I'll be collecting as much litter as possible and raising money to support the work of CleanupUK, who help people protect the places they live. If you'd like to support me, please sponsor me for this litter pick. Every donation, big or small, will help make a difference.

| NAME | PHONE NUMBER | EMAIL | DONATION AMOUNT |
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SCAN TO DONATE TO CLEANUPUK ONLINE VIA JUSTGIVING

TAG @CLEANUP_UK TO SHARE



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JOIN OUR

# FESTIVE FUNDRAISER





**Date:**

**Time:**

**Place:**

SCAN TO DONATE TO CLEANUPUK ONLINE VIA JUSTGIVING

cleanupuk.org.uk

@CLEANUP_UK

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# SCAN TO DONATE

SCAN TO DONATE TO CLEANUPUK ONLINE VIA JUSTGIVING





**Scan the QR code to donate to CleanupUK. Your donation will help support cleaner streets, greener spaces and communities coming together to tackle litter.**

## THANK YOU FOR YOUR SUPPORT!

cleanupuk.org.uk

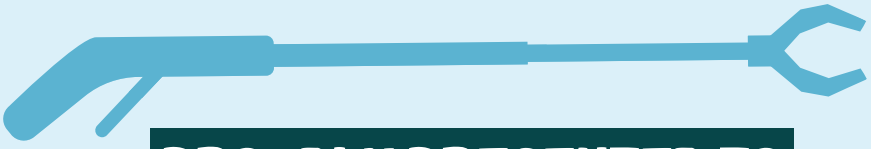
@CLEANUP_UK

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# CERTIFICATE

## OF ACHIEVEMENT



**PROUDLY PRESENTED TO**

_____

**In recognition of your fantastic fundraising efforts in support of CleanupUK.**

**Thank you for making a difference and helping us work towards a cleaner and greener future for all!**

## Congratulations!



_____ **TOTAL RAISED!**

_____ **SIGNED**



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YOU ARE INVITED TO OUR

# FESTIVE FUNDRAISER BAKE SALE

**DATE:**

**TIME:**

**LOCATION:**



SCAN TO DONATE TO CLEANUPUK ONLINE VIA JUSTGIVING

cleanupuk.org.uk

@CLEANUP_UK

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# A 6 STEP GUIDE TO SET UP YOUR OWN JUSTGIVING FUNDRAISING PAGE

**Want to make fundraising even easier?**
**Setting up a JustGiving page is a simple way to collect donations online and share your fundraising efforts with friends, family, colleagues and your wider community.**
**You can create your own page, set a fundraising target and share your unique link so people can donate wherever they are.**

## 1 Visit JustGiving

Head to www.justgiving.com and choose the option to start fundraising.

## 2 Choose Your Charity

Search for CleanupUK and select us as the charity you want to support. Make sure you select the correct charity before continuing.

## 3 Tell Your Story

Give your fundraising page a title and explain what you're doing and why you're supporting CleanupUK. Whether you're organising a festive litter pick, taking on a sponsored challenge or hosting a Christmas event, let people know what inspired you!

## 4 Set Your Fundraising Target

Choose a target you'd like to reach. Having a goal can help motivate your supporters and encourage more people to get involved.

## 5 Publish and Share!

Once your page is ready, publish it and copy your unique JustGiving link. Share it on social media, send it to friends and family, or include it in emails and workplace newsletters.

## 6 Keep Everyone Updated

Share updates, photos and your fundraising progress to keep supporters engaged and encourage more donations.

## Fundraising Through Your Business?

If you're taking part in this fundraiser through your workplace or business, please let our Corporate Team know so we can track your efforts and offer support.
Email: corporate@cleanupuk.org.uk

Every donation helps support CleanupUK's work towards cleaner, greener communities!





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# THANK YOU!

## If you need anything please get in touch. We're here to help.

**General enquiries:**
**Email: info@cleanupuk.org.uk**

**Fundraising as part of a business:**
**Email: corporate@cleanupuk.org.uk**

@cleanup_uk @cleanupUK @cleanupuk





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